



FOR IMMEDIATE RELEASE

**VIEWPOLITIK CONGRATULATES “PUTTING STUDENTS FIRST” ON SUCCESSFUL DEFEAT OF
FLAWED \$230 MILLION BOND REFERENDUM IN LEXINGTON/ RICHLAND SCHOOL DISTRICT 5**

Columbia, S.C. – November 11, 2005 – Viewpolitik, LLC President **Will Folks** today congratulated his company’s clients, **“Putting Students First”** on their successful defeat of a flawed \$230 million bond referendum for Lexington/Richland School District 5 in this Tuesday’s election. The measure – which was based on inaccurate capacity information, had no plan of implementation attached to it and would have further raised property taxes in the district – was defeated with over 67% of the vote.

“These taxpayer heroes were outspent, outmanned and outgunned,” said Folks, whose company provided pro-bono media, political and strategic consultation to **“Putting Students First”** on the referendum issue. “Thankfully they weren’t out-hustled, out-thought or out-hearted. It was a real privilege for us to work with such an amazing group. It’s also good to know there are still people out there who care about what’s actually in the best interest of our kids – not what the education bureaucracy tries to sell them as being in their best interests.”

Founded in January, 2003, Viewpolitik, LLC, is a corporate and political communications and consulting firm based in Columbia, S.C.

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